ACCOUNTING ADVISORY COMMITTEE
MINUTES
May 11, 2011
12:30 -2:00 PM

MEMBERS PRESENT: Brian Doennebrink

SHORELINE ACCOUNTING FACULTY AND ADMIN MEMBERS PRESENT:
Gillian Lewis, David Cunningham, Ann Martin-Cummins, Dan King

The meeting was held in the Central Conference Room of Building 1000.

The meeting was opened by chairperson Brian Doennebrink
Agenda item discussion followed:

1. Review and approval of minutes of last meeting

The minutes of the last meeting were approved with 2 spelling corrections. It should also be noted that a DACUM was discussed during the Nov 17 meeting under the final agenda item.

2. Discuss continuing with our current chairperson until the fall meeting
   (in view of agenda item 5)

The committee agreed to continue with the current chairperson and to address the regular selection of a new chairperson at the Fall 2011 meeting.

3. New planning sheet format for the AAAS –Accounting degree and the Certificate for Proficiency

The new AAAS-Accounting planning guide was presented and discussed. The new wording under the heading “Accounting –What is it?” was approved with suggestions added by the committee.

4. Discuss the social networking idea and the recent FERPA concerns

The status of a social networking effort was discussed with agreement that a formal policy needed to be adopted by Shoreline to enable the use of contact information for former students.
Chair Brian Doennebrink presented and discussed a summary guide for the various social networking sites currently available.

5. *Discuss the planned merger of the Accounting and Business Technology Advisory Committees*

The committee agreed to the proposed merger of BusTc and Accounting Advisory Committees. The Fall 2011 meeting was proposed as the first combined meeting between the two committees.

6. *Other discussion*

- The use of Tegrity lecture capture and test proctoring was discussed with agreement to schedule a demonstration at the next meeting.

- Gillian Lewis suggested that there is a need to update the Business instruction website at Shoreline

- A fall 2011 DACUM was discussed with David Cunningham suggesting the need for a DACUM to answer the question “What are we missing in our curriculum?” An early September effort to organize the DACUM was discussed with the need to reach out to potential employers of AAAS –Accounting and BusTc graduates to attend.

7. *Schedule fall meeting*

The fall meeting with BusTc was scheduled for November 16, 2011

8. *Adjournment*

There being no further business, the meeting was adjorned at ~2:00 PM