ACCOUNTING ADVISORY COMMITTEE
MINUTES
November 5, 2008
12:30 -2:00 PM

MEMBERS PRESENT:
Jenny Lau, Jan Manfredini, Bryan Doennebrink, Ann Martin-Cummins, Julie Barnfather

SHORELINE ACCOUNTING FACULTY AND ADMIN MEMBERS PRESENT:
Berta Lloyd, Kenneth Lawson, Marcia Liaw, Carla Hogan, Dan King

The meeting was held in the Central Conference Room of Building 1000.

The meeting was opened by chairperson Julie Barnfather

Agenda item discussion followed:

1. **Elect New Chairperson**

After a brief discussion Bryan Doennebrink was elected chairperson for the year.

2. **Review Newest Annual Prof-Tech Accounting Schedule**

The committee asked if faculty had received any feedback from employers regarding the suitability of online learning versus traditional classroom delivery. Faculty responded that they had not but would certainly be sensitive to the potential concern that the lack of interpersonal experience in a traditional classroom may become a negative for employers. Based on the committee’s concern that worker retraining students may need more opportunities for face to face contact, the committee suggested and faculty agreed that optional on campus meetings offered for online sections would give students some options for more interpersonal contact within the online environment.

3. **Enrollment and Shoreline Budget Update**

The status of Shoreline’s current accounting enrollment levels as compared to historic volumes was noted by the committee. The current ~$725,000 budget reduction at
Shoreline was discussed in light of the declining enrollments. The committee was informed of potential additional budget reductions next year and the possibility of tuition increases due to state budget shortfalls.

4. **Status of New Certificate of Completion**

The committee was informed that the Tax Preparer Certificate of Completion was approved by the Division Planning Committee and was scheduled to be presented to Curriculum Committee on November 6, 2008. Approval is anticipated and the certificate would likely appear in the catalog next year subject to printing schedules.

5. **Discussion: Current global financial crisis and its' impact on accounting education perceptions - What should we tell our students?**

The committee offered a reminder to accounting students as follows: In spite of the current economic and financial problems we are facing, accountants have always enjoyed a recession proof occupation where demand for quality accounting practitioners seems to continue unabated by economic events.

6. **Other**

The committee asked for an update on the Certified Bookkeeper designation mentioned last year in committee as a natural progression for our prof-tech accounting students. The committee was informed that Shoreline’s Center for Business and Continuing Education was offering an online test preparation course for the Certified Bookkeeper designation.

7. **Next Meeting**

May 13, 2009 12:30PM was chosen as the date/time for the next meeting.

There being no further business the meeting was adjourned at 1:45 PM

Submitted by
Dan King