ACCOUNTING ADVISORY COMMITTEE
MINUTES
November 15, 2006
4:00 -5:20 PM

EMPLOYERS\OUTSIDE MEMBERS PRESENT:
Curtis Arneson

SHORELINE MEMBERS PRESENT:
Carla Hogan, Berta Lloyd, Dan King

The meeting began in the HR Training Room of Building 1000 with introductions.

Agenda item discussion followed:

I. Chairperson Curtis Arneson was elected to serve as chairperson for the 2006-07 academic year.

II. Enrollment Issues in Our Prof Tech Accounting Program were discussed. The loss of enrollment in our Prof Tech night program is thought to be the result of the growing popularity of our Prof Tech online course offerings. It was acknowledged that our night program in accounting for Prof Tech is no longer viable. Some students will not be served by this change, however the vast majority of student who cannot attend day classes are choosing online courses. Curtis Arneson suggested that ideas involving a hybrid merger of the two delivery methods, face to face and online, could be explored. Berta Lloyd suggested that weekend face to face program ideas could also be explored.

III. A discussion of the input from the committee participants in our 2006 online meeting centered around the potential impressions of an online education by employers. Curtis Arneson indicated that although employers may consider online to be potentially less rigorous than a face to face modality, the online revolution is evolving. Employers will become more
comfortable with it if it proves itself in the workplace. In the end, Mr. Arneson indicated that, in his experience, it was the candidate’s personal interview skills, work experience, overall outlook and demeanor together with their educational background that mattered to employers. In the end, the first three characteristics can and do outweigh and differences in formal education among candidates.

IV. Next Meeting – A spring 2007 lunch meeting was planned with a date of April 26, 2007 at 11:30 AM.

There being no further business the meeting was adjourned at 5:35 pm

Submitted by
Dan King