ACCOUNTING ADVISORY COMMITTEE
MINUTES
November 18, 2009
12:30 -2:00 PM

MEMBERS PRESENT:
Brian Doennebrink, Ann Martin-Cummings, Jan Manfredini, Julie Taylor

SHORELINE ACCOUNTING FACULTY AND ADMIN MEMBERS PRESENT:
Tony Costa, Carla Hogan, Dan King

The meeting was held in the Central Conference Room of Building 1000.

The meeting was opened by chairperson Brian Doennebrink
Agenda item discussion followed:

1. Review and approval of minutes of last meeting

The minutes of the last meeting were approved subject to a name spelling correction noted.

2. Discuss use of two year terms for the chair of the committee

A brief discussion of two year terms for the chair of the committee was completed followed by an approval of a regular two year term for the chair. Brian Doennebrink will continue to serve a second year as chair of the committee.

3. Report on updated planning guides

Carla Hogan led the committee through an update of the planning guides for the Certificate of Proficiency and the AAAS –Accounting degree. She noted the changes requested by the committee in the spring 09 meeting had been implemented.

4. Report on enrollments

A report on prof-tech accounting enrollments concluded that enrollments were increasing in the most recent year ended, reversing an earlier decline from a peak in 04-05. The fall 09 enrollments in particular were indicative of the upturn.
5. Worker retraining program update

Tony Costa led a discussion of worker retraining programs focused on the high demand in the face of severe budget shortages. The committee was informed that students were being turned away due to lack of funding and existing budgets were being carefully managed to optimize the effectiveness of the various programs. It was noted that the upturn in prof-tech accounting enrollment was dependent at some level on the continued availability of worker retraining funds.

6. Other discussion

Committee member Julie Taylor, Labor Representative from Laborers Local 242, suggested that accounting students consider submitting their resume to Laborers Local 242 when they begin their job search after graduation. She indicated that from time to time, opportunities in the accounting area become available in her organization and related affiliates.

In a continuing discussion of how we can help students find employment, Jan Manfredini suggested that the social networking phenomenon sweeping the internet was becoming a major force in business networking. Dubbed the “Facebook” idea, the committee felt there could be considerable benefit for current students to be able to network with successful former students. The committee suggested that members bring ideas and strategies to the next meeting that the accounting program at Shoreline could consider to use this new channel to help current students network with former students and ultimately with potential employers.

7. Schedule spring meeting

May 12, 2010 12:30PM was chosen as the date/time for the next meeting

There being no further business the meeting was adjourned at 1:50 PM

Submitted by
Dan King