Business Administration Advisory Committee Meeting
Wednesday, May 19, 2010
3:00 – 4:30 pm
Central Conference Room, 1000 Bldg.

Minutes

Attendance:
Chad Hovde (Evergreen Energy SVC), Brandon Lindsey (Shoreline Goodwill Job Training & Education)

Faculty/Staff Attendance:
Stephen McCloskey (Faculty Lead, Bus Admin), Laura Portolese-Dias (Faculty, Bus Admin), David Starr (Faculty, Bus Admin), Dave Cunningham (Dean of Workforce Education), Ken Lawson (Dean of IAS/SS/Business)

DECA ICDC
Steve discussed the Spring 2010 DECA ICDC conference, how well students performed and the benefits to students of competition. David Cunningham also mentioned possibility of Perkins funds for advisors.

Leadership Challenge Scholarship criteria
Laura mentioned that endowment is the goal with interest to be given in scholarship funds. Proceeds from the Sports and Event Marketing charity golf tournament will also go to this scholarship.

Based in part on student input, the criteria that candidates for this scholarship be a single parent was reconsidered. Chad Hovde moved to remove this qualification and the motion was seconded by Brandon Lindsey. Upon discussion, Kenny Lawson suggested that past donors to the scholarship be notified of this change.

BUS Class Profiles and Committee “Homework”
David presented the BUS degree planning sheets, class descriptions, classes and class content and requested that the Committee consider as “homework” for Fall 2010 whether these degrees and classes will lead to gainful employment. Also to be considered by the Committee by Fall 2010 was whether there are BUS classes that we should presently be teaching but are not and classes that we are teaching that should be removed from BUS programs. Specific mention was made regarding potentially doing away with the e-Business course (BUS 240) requirement and adopting Fundamentals of Sustainable Business (BUS 207) in all appropriate degree planning sheets/programs.

David Cunningham and Brandon Lindsey also mentioned the need for “soft skills,” communication. There was also some mention of the need for veteran-specific BUS focus due to an increase in that population of students on campus.

Additional BUS Class Comments
There was some discussion amongst committee members as to mechanisms to measure jobs received by students after leaving SCC. David Cunningham noted that we currently only have anecdotal evidence
in this regard. There was mention of conducting research such as a Zoomerang survey of students to see what jobs, if any, they received subsequent to their studies at SCC.

Additional discussion of the creation and implementing of some sort of a mentoring and/or internship program was thought to be helpful. Mark McVeety was identified as a possible resource regarding internships in the community.

Next Meeting
No specific date was set for the Fall 2010 Meeting but early November was proposed as a possibility.

Other
No additional issues were discussed.

Adjournment at 4:35 p.m.