Members present:
Pete Kaluser
Ann Loomis
Caren Maass
Wesley Whitehead
Kerri Kirschner
Scott Willard

Shoreline faculty/staff present:
Berta Lloyd
Kenny Lawson
David Starr
Laura Portolese Dias
Steve McCloskey
Mona Starr

Ann Loomis opened the meeting welcoming everyone at 6:10pm.

Laura Portolese Dias gave an update on BUS103 and the progress that has been made with that course. Steve McCloskey gave an update on FOLC.

David Starr discussed the non-compliance of the retail management under 20 credits. The group voted unanimously to include salesmanship (5 credits) in the degrees rather than customer service (3 credits).

The group spent about 15 minutes observing Susan Sparks ITV class. The group had discussion on the ITV technology; Susan stopped in to answer questions. Everyone generally was in agreement that ITV was a great technology. Ann Loomis stated that she felt an evening degree program still needed to be offered. There was significant amounts of discussion. The point was made that by offering ITV, we would be serving an evening student population. The BUS faculty agreed to continue to look into the feasibility of ITV and evening programs. However, it was stated that with major budget cuts, offering low enrolled sections may not be prudent.

David presented new degree planning sheets. All of the planning sheets would be in a new format, listing the quarter classes should be taken. The group reviewed the planning sheets. Ann Loomis had concerns about replacing purchasing with retail buying. The faculty stated the reasons why they supported this decision. Ann Loomis also questioned why Econ100 should replace Econ201. It was determined that there wasn’t enough time to finish this
discussion, so Laura Portolese Dias agreed to write an email with rationale and send to everyone for a vote.

Laura stated that a course with the name Salesmanship was not multiculturally sensitive. The group voted to name the course Professional Selling, unanimously.

The group decided to meet again on February 23, 2009 at 6pm.

The meeting adjourned at 8:15pm.

Addendum: On November 19th, Laura sent an email to the group stating the reasons for the change in the planning sheet. It was passed by the committee with 5 yes votes, and 2 abstaining votes.