Minutes

Attendance:
Chad Hovde (Evergreen Energy SVC), Peter Klauser (Bullseye Creative Team), Wesley Whitehead (Insurance Agent)

Faculty/Staff Attendance:
Ken Lawson (SCC Dean of IAS/SS/Business), Stephen McCloskey (Faculty Lead, Bus Admin), Laura Portolese-Dias (Faculty, Bus Admin), David Starr (Faculty, Bus Admin)

Welcome and Introductions

Sports and Entertainment Marketing
David discussed the introduction of this program to the BUS division and that it would begin being offered Spring 2010.

Project Management
Course introduced and discussed. The certificate is now being offered by the division.

Multicultural/Business (BUS 103)
Reasoning behind development of the course mentioned. This course will be offered by the division and will be co-taught for the first time by Laura and Milford Muskett.

Sustainable Business Certificate
The certificate program was described, noting that it consists of three classes: BUS 207 (Fundamentals of Sustainable Business); BUS 208 (Sustainable Marketing); and BUS 209 (Sustainable Metrics). The certificate classes will be offered fully online with BUS 207 being offered first in Winter 2010.

DECA FOLC
SCC students gathered in Leavenworth for the DECA Leadership conference with other WA area colleges and universities and competed in mixed teams to develop sustainable business plans for local hotels. The keynote speaker was from Terrabytes Consulting, a green IT consulting firm in Victoria, B.C.

Advisory Committee Service- 2 yr. Terms
Laura mentioned that terms were originally suggested to provide continuity and opportunity for change/new leadership and perspectives. Pete Klauser of Bullseye Graphics has been on the committee as chair and other roles for several years and as of this meeting has chosen to step down from the committee. He will seek a referral for future advisor(s); David mentioned that he also has someone in mind to ask to serve. David thanked Pete for his service and years of support of the college, DECA and the business program.
Other
Committee Action Item: to consider whether Fundamentals of Sustainable Business (BUS 207) should be required in all business degrees and, if so, what course(s) should be dropped to make room.

Next Meeting (proposed as Wed. 2/24/10 from 3:00-4:30 p.m.)

Adjournment at 4:35 p.m.