Music Technology Advisory Board Meeting

Wednesday, June 8, 2011, 4-6pm,
1000 Bldg Board Room

Minutes

Call to order at 404pm by Bruce Spitz. Asst Div Chair MUSTC.

Introductions/Visitors. This is the only meeting of the year where students are encouraged to show their work and offer suggestions.

Industry Members and Others Present. Dane Butcher with Symetrics. Matt Fargo, graduate of SCC. Roger McCray. Mark Rogers with Greenbush Group. Paul Benson, graduate of SCC, Joe Palmer, Matt Jorgenson, a record producer, Steve Kesting, official note taker and work study for Humanities,

Other Students. Tamara, Justin, Ethan

College Staff Present. Jeff Kashiwa. Dave Bristow. Cody Groom, Dan Markus, Steve Turnidge, James Elenteny, Steve Malott, Dave Cunningham

Five-Year External Review results and general summary. In the last meeting, Karen Demetre, an outside contractor with the State of Washington said that we had a great program and needed to fix some things:

Space. How to use it more efficiently. It is apparent that the building is too small and ideas have been brought up to correct that. A total of 6 pianos are to be moved to other areas (possibly downstairs) to create more usable space for other projects.

Security Cameras. The students themselves went to the student body and requested cameras. Cameras have now been installed on the outside and inside of the building. This is a great accomplishment since the last meeting.

The campus-wide MCO Project is done. Every class is now MCO and online! The 5 year review was completed but one thing was brought up at campus level. We need to assess programs and show data about the success of our programs. The State of WA has not been very specific about the details. SCC is focusing on employment and opportunities for the students in the future, including if they transfer or go into the workforce.

Point Made: We need to keep control of the assessment program internally at SCC. This will discourage legislators from making rules that they don’t know anything about.

Bruce is overhauling the Music Merchandising Degree to include a more diverse plan of attack. Drama, Speech, English, Music and other disciplines wanted to participate, thus creating the Entertainment Business Degree. SCC is now the first of its kind with this type of option.
Masters and Mentors Class. Masters of the industry will present content and do a lot of advising the students on what is in store for them in the future of real world applications. The class participation rate is 100% during the M&M class day.

Mandatory Internship. 1 credit = 30 hours. Participating companies will write a description. They will also grade the student based on their quality of work. This process will also have to involve input from the students too. Steve Malott brought up some legalities of how interns work as free labor in the industry. However it is to be remembered that each student will be paying $80/credit for this type of torture. The instructor’s pay will vary right now until it evolv...
reproduced. Over 25 people and 3,000 man hours of work were used to masterfully redo all the music in the entire movie.

Paul also showed us some of the commercials in which all the music had been very professionally redone. Other audio bits were included as well as some musical gems from his band.

Tamara was introduced. She has a music degree from Cornish. She was a DJ for a decade but then started at SCC after her joyful exit from employment in the corporate world. She told of her future ideas for marketing scientific ideas to the general public. She showed us a video of her full length 4-minute YouTube production about a Naval Shipworm.

Justin also gave us a few instrumental examples of his diverse work this quarter as well.

Steve expressed his concern that the Advisory Committee should be able to see WHY it is that Bruce Spitz has had the same job for over 30 years. The talent and commitment of the students at SCC exceeds industry requirements.

Meeting unofficially adjourned at 625pm by Bruce and seconded by Steve Malott. A Q&A option for students to mingle with the committee began immediately.

Next meeting TBD.