PERFORMANCE ARTS/DIGITAL FILMMAKING ADVISORY COMMITTEE

Minutes
March 15, 2010
6:30 – 8:00 pm
Board Room, 1000 Bldg.

7:40pm Tony Doupe welcomed the group and the working dinner started.
Present: Norma Goldstein, Dave Cunningham, Tyler Wilson, Ann Coppel, Tony Doupe, Kris, Judy Yu, Amanda Harryman, Ruth Gregory, Jesse Ross, Charles Fosgren, Tim Watkins, George Watt

Agenda and Minutes from May 2009 were presented. Members were asked to do introductions with updates and information. New Workforce Dean David Cunningham shared that he feels strongly that the performing arts contributes to the economy and is relevant to the recovery of our State as he has seen it. Tyler is starting new company needs interns; Ann feels like business is picking up; Tony gave update on his leave of absence working on webisodes in LA and knows that bringing the skills back will be helpful to our students, Charlie starting a new shoot, looking for students to work with them, Tim finished PhotoBooth, Kris has a feature film coming out.

For the Drama update – both Jesse finished Children’s Theater winter quarter and serves as outreach with students excited for next year, and Tony finished the Monologue Project – partnered with Skagit Valley and UW and received great feedback.

ACTION: Approval of Minutes
ACTION: Elect Chair – Amanda Harryman will serve as chair

INFORMATION: Ruth introduced the grant funded student club of [Sisterhood……give full name and then parentheses around the acronym ]SWIFI and Sisterhood A…S…. (SAS) – PowerPoint that is taken to high schools for recruitment. Currently students are reviewing scripts for the summer, excited for opportunities for working together. Grant also paid for master classes by Lynn Shelton, one of the biggest directors in Pacific Northwest. She has all aspects and versatility in her work. Encouragement was given to get in touch Women in Film in Seattle and Reel Girls. Shoreline has a good reputation from students already interning, working, volunteering based on word of mouth. Work on marketing campaign once the club is recognized by student government.

Last year the program’s goal was to get more internships: so far SCC has good reputation. Word of mouth and informal feedback has helped students place. A suggestion was made to develop something online for feedback, to document students’ success for statistical purposes. Students benefit from an intern program. Charlie has run an intern program and knows that it helps the students form networks for work and alumni.

ACTION: New AAAS degree passed around: Collaboration between Digital filmmaking, Performance arts, VCT, and Music. The degree started with articulation with CWU, through the contact by Judy Yu. CWU has been very positive. The goal is to push students outside of just filmmaking so they learn how to make content for films. Ruth also attended multimedia LWTC articulation meeting – getting great feedback on materials and degree.
Questions: Film Production management class – Norma expressed that all three programs--MusTc, VCT, Filmmaking-- need a form of this class for production. Maybe we advertise WAOL banner for online course Spring quarter (*too late*). In this class, besides learning the management skills, students also produce portfolio/reel, and also give information on how to get a job/production with some emphasis on career development and planning. Dave feels that the degree description should say that and also suggest that students become entrepreneurs and get skills sets to become freelancers. Make it visible on the planning sheet as that is desired.

The degree also fits the needs of transfer students, continuing students and also prof-tech. Both Ruth and Kris explained that they would have loved to offer more classes but ran out of credits – but the skills are infused in other classes. They also plan to create short-term certificates for other pathways. This will enable students to transfer and also get jobs. They also wanted to make sure that students are not confused about what a course is about.

Recommendation: Change name to Production Management for Film and Video and possibly adding business classes by working with the business faculty for additional pathways. The editing pathway is explained, students need to have background in both Avid and Final Cut. Makes a student more versatile. The *Acting Writing Directing* class is still offered – allows for students to choose. Tyler also suggested that an advanced screenwriting class is important. *Writing for New Media* – class is versatile to change with media. As Tyler has learned that good scripts make good projects the members suggested that he actually make this statement direct to students in classes as one who has learned.

The degree tenets as written are based on Academic Scholarship, Technical knowledge, and “Reel” World

ACTION: Committee approves degree – with notations that some changes will occur to further refine.

Discussion:
What makes student attractive for work? Reel, resume, once you are busy. No time to update reel, website for clips, build own website, website is instantaneous fast – social media? For networking it is important to have links to IMDB, Facebook, reel etc. personal references – networking, how to work on a project not just taking classes. Collaboration and teamwork are critical for success.

Visits from local Mountlake Terrace HS and Oak Harbor HS – students had a great time learning about Shoreline.

Planned:
Shoreline Shorts for spring, Film Showcase planned in theater at the end of the year.

Meeting Adjourned at 8:02 pm.