Performance Arts/Digital Filmmaking Advisory Committee Meeting
Minutes
May 15, 2007
Central Conference Room
4:00-5:30 p.m.

Members attending: Mark Trimbell and Ann Coppell
SCC Staff attending: Jane Winslow, Tony Doupe, Chris Fisher, Norma Goldstein

Welcome/Refreshments/Minutes
After brief introductions and a welcome by Jane Winslow and Tony, the committee members reviewed the minutes of the fall joint program minutes. Norma explained that the course was almost finished and would be sent to all members for input and review via the Performance Arts/Digital Filmmaking list serve to assess its compatibility with the needs of the students in this program. It was more or less a course designed for the business aspects of artistic endeavors in various areas such as the music, film, art fields. Members were encouraged to provide feedback.

New Name Discussion
The committee discussed the name of the program, suggesting Film/Video as the most overarching moniker that students would use when they were seeking coursework in the program. Not only was Digital Filmmaking/Performance Arts rather long, it might not be the most useful for students seeking degrees or certificates or just coursework and training in the film industry. Jane also talked about the idea of inserting the Cinema classes (which are more of a historical and aesthetic survey and overview of films rather than the art of the making of films) into the same category. She also noted that Cinema classes were requisite classes for the program’s three certificates.

Based on the earlier discussions at the fall meeting and this spring meeting, Mark made a motion to change the name of the program to Film/Video. Ann seconded. All agreed to process the name change throughout the college publications.

Mentoring/Job Shadowing/Internship Possibilities
Committee members talked earnestly about guest speakers, activities, companies, and people to engage with the students. Ann suggested Marty Oppenheimer as a guest speaker on the topic of cameras or a field trip to his studio.

Jane spoke anecdotally about a student in the program who had saved up $40K and researched the region for the best program. That we taught Avid was the selling point for her. Rather than attend other more expensive programs, she put her resources into buying equipment needed for filming.

Committee members talked about the importance of maintaining the goal of filmmaking—telling a story and casting issues. Actual names of places and people for possible mentoring or
internships were developed in a discussion of increasing this advisory’s committee active membership.

**Board Membership or Possible Internships**

Jane told members that a former advisory board member Danielle Burd took a CEO position and no longer would attend and that Barbara Ray’s email has changed. Norma told of her goal that every staff member present be responsible for bringing in at least one new member for next year. She will renew her connections with Victory Studios.

Other suggestions for increasing members were:

- Clyde Garrido, filmmaker
- Flying Spot, a post production house
- Joel Veath
- Past-Graphics
- Valerie Boz, an independent
- Local TV stations: KCTS, King 5, KIRO
- Willy McClaren
- Stephanie from Cinema Books
- Seattle Grip and Lighting
- Ben Sabucho
- Beth Ison
- Kevin Love
- Mari Scimeca from National Video Tape Company, a Member of Women in Film Seattle, 206-284-3340
- Tom Speer, a Video Specialist, 206-684-5657, [tom.speer@seattle.gov](mailto:tom.speer@seattle.gov), from Seattle Channel, 600 4th Avenue L1, PO Box 94727, Seattle, WA 98124-4727
- Jody Plaster
- Brian, Mammoth Studios
- Rich and Dave Fasio, Modern Digital
- Warren Ethridge
- Don Jensen, Cine
- 911 Media Arts
- One Reel
- Artists’ Trust  Megan
- Seattle Film Office
- Microsoft Studios

It is hoped that this list will connect our students to a stream of internships. **Faculty and the dean have agreed to discuss making contacts to increase board membership and/or to develop internships for the program.**

Jane suggested a *Meet and Greet* event for students, these companies, and advisory board members. Many members would be interested in good interns.
To address the question of how students meet folks to get an internship, Chris Fisher said that the teachers would introduce the students to tell their story. Most of our students’ stories are compelling. Ann, an independent filmmaker, suggested we go to IamAnn.com where she tells her story.

Norma distributed copies of the school newspaper, *The Ebbtide*, and showed the members the insert about the 24 hours project that the Film Club orchestrated. Like the students, Mark said that events like this are the best learning experiences for students. Jane told of the great energy and fun the event generated and that the club plans to do it again.

**Departmental Assets**

Jane noted that the program had 7 Express Pro machines but that there was a need for more light kits. She also told them of the repair of two decks this past week. Discussions about software ensued relating to teaching Avid as well as Final Cut Pro. (Encore, Adobe, Apple, Pro Coater). A suggestion came up about meeting with Apple so that the end result would be that the program could teach both Avid and Final Cut.

Meeting adjourned 5:30.