PERFORMANCE ART/FILM/VIDEO ADVISORY COMMITTEE
MINUTES
May 18, 2011 Boardroom
5:00-6:30pm

Attendees: Tim Watkins, Kevin Fansler, Kris Boustedt, Ruth Gregory, Tony Doupe, Kirsten Cornwell, Celeste Williams (guest), Mary Bonar, Rose Britten (guest), Wally Lang, George Watt, Jesse Ross, Dave Cunningham

Tony started the meeting with introductions and approval of minutes. Both independent artists Rose Britten and Wally Lang have recently brought projects to the college for students to work on. Students are working with Wally on a project from Amazon Studios. Rose has written a documentary that she would like to work with Shoreline students.

Tony gave a brief introduction to the new members and guests the purpose of the advisory committee and the meeting as a way to make sure our program is contemporary with industry, provide networking opportunities and generally to talk about the program for improvements.

ITEM: Scholarship funds
The scholarship through the College Foundation for $500 will be awarded to Robert Johnson. Robert is a digital film student who has been studying for the Filmmaking degree. Funds generated through events hosted by filmmaker Lynn Shelton last year were set aside in the College Foundation to set up a scholarship for students interested in pursuing film studies. Unfortunately, this first scholarship also wipes out the fund balance.

Ruth would like the committee to brainstorm ideas on how to raise money for future scholarships.

- Auctions—traditional style or new! People bring things to the event to auction off with a speaker or film. There may be a few big ticket items but the bulk of the items would be unknown until people arrive.
- Raise funds through outside productions to donate to the department
- Finding productions for students that may come with residuals which come back to the department
- What can the campus do to support/market the activity? Maybe use the opening fall production (From summer qtr) as a way to raise money with an event. To guarantee success the invitees (people) would have to know what we do already or advertise something special to bring new folk in.
- Invited speaker/filmmaker could be part of fund raising. Can certain things be earmarked for scholarship?
- Work with Edmonds Film Festival to get it going, maybe have screenplay contest, with prize, in conjunction with others. People will pay to enter the contest.
- We don’t have a database to invite – but we could use NW Film Forum, NW Screenwriters Guild, Script Magazine to get the word out.
- Plays – season passes with direct donations
• Work with someone outside who already does this to take advantage of their expertise.
• Reach out to alumni
• Host an event for local filmmakers with idea to raise for scholarships.

**Action item**—look at fall event, talk about auction idea, research Foundation, also check out direct donations. Goal to have at least one event by the end of Fall quarter. Ruth and Jesse were initiating follow-up with the Foundation. Rose was interested in helping as well. Sub-committee was tentatively formed to follow up on this item over the summer and prepare for at least one fall fundraising event.

**Curriculum updates:**
Created two W sections for Cinema 202 *Language of Cinema* and Film 285- *Screenwriting*. Currently both are in Curriculum Committee for approval. The faculty is tweaking the degrees and certificates. Kris is talking with Music Tech about creating a certificate—something like a sound in film short term certificate.

Discussion of other business-related film degrees or certificates. More development of the new certificate ideas and degrees were needed. There will be more of a report back at the Fall meeting.

**Goals for the program**
• Emphasis on creating opportunities for students
• Approval of degrees
• Internationalized the curriculum including the acting class for ESL classes.
• Lauren told them about Teen-speak at the Rep which has resulted with I-SPEAK so students have been involved in an out the classroom.
• Updating equipment— with audio and production gear, but also setting up an editing studio for students to do final edits. Microsoft is coming in this month for shooting some field set-up. Students have been able to leave campus for outside experiences. The more students go off campus—the more advantages they get.

**GENERAL discussion around goals**
• Encourage students to do commercials as part of their schoolwork but also charge.
• Jim Hills has a goal plan to create a SCC production company. But it takes a lot of work, time and money to do as part of the class.
• Have students be mentored by a professional?
• Partner with the Business Administration department to work with local businesses to create the opportunities.
• Can’t teach motivation if the students aren’t.
• Some independent film festivals do not have trailers—It may be that there is not a distribution for independent films—let’s use our students to do it.

**Accomplishments:**
**STUDENTS:**
• Kirsten is going to Ashland—Southern Oregon University, Celeste has been active in all parts of the department.
One student has completed the requirements for the new degree. There are several others who should finish over spring and summer quarters.

Shoreline Shorts is next month.

Documentary class has film in SIFF – When The Lights Go Out – 5 minutes. It is in the Seattle Stories shorts package with Photobooth. Several Shoreline students involved in that project as a result of Tim Watkins visiting campus last year. Kris also has several films at festivals with Shoreline students having worked on. Tony and Garr Godfrey (student) are in the film The Off Hours. SIFF events are a good way for our students to network – they need to know how to network correctly

Ruth had implemented the suggestion to have students submit their work to different film festivals at the end of the quarter and so When the Lights Go Out is in consideration at 10 festivals.

Watch (created during Acting Writing Directing class fall quarter) has been entered into the Port Townsend Film Festival.

It was suggested that social networking be used to advertise the program: Use Facebook or Twitter – either SCC can do it or have students do it personally. Student Matt Harrison is selling footage to Australia on Super heroes which got him attention through Facebook. Who sets up Facebook and Twitter? How to manage? How to integrate the medium into coursework?

Student work:

Documentary screening of When the Lights Go Out. Ruth introduced. Hoping this will be an annual project and class. Playing at SIFF this year.

Ruth had implemented the suggestion to have students submit their work to different film festivals at the end of the quarter and so When the Lights Go Out is in consideration at 10 festivals.

Watch (created during Acting/Writing/Directing class fall quarter) has been entered into Port Townsend Film Festival.

Other Agenda Items.

It was decided to hold off on electing chair for next year until more members were present.

Meeting adjourned at 6:35 p.m..

Respectfully submitted,
Mary Bonar