SHORELINE COMMUNITY COLLEGE
TOYOTA T-TEN PROGRAM ADVISORY COMMITTEE MEETING*

PROGRAM: PATC Showroom                  DATE: March 18, 2008
PLACE: Automotive Showroom               TIME: 10:45 am – 11:30 am

*Held immediately following a Service Managers’ Meeting

Present:
Amber Lopez
Steven Jacobs  Randy Jager
Chris Ormby  Kevin Nelson
Larry Armstrong  Mike Harrington
Steve Thompson  Dan Warshawer
John Knisley  Brad Springer
Ralph Allmand  Vic Rasmussen

Guests from Toyota Portland Region:
Aaron Helenihi  Chris Ormby
Kevin Kaford  Dave Nelson
Brian Hebert

Guests from Toyota Motor Sales, USA:
Jody Donker
Ken Fritts

Shoreline Community College:
Matt Spitzer  Don Schultz (PSADA)
John Backes  Susan Hoyne
Linda Clugston  Pete Calkins
Ron Olson (AYES)

Welcome and Introductory Remarks
Matt Spitzer welcomed the group and thanked them for their continued support. He handed out copies of the meeting agenda to which he had attached some samples of student essays on the topic, “Why I want to be a technician.”

He passed around a sign-in sheet and requested that each person present complete an additional survey form.

Announcements
SkillsUSA - Matt reported on the successful event and thanked Toyota for their support of this regional competition. He mentioned that at least two students who attended are planning to enter Shoreline’s Toyota T-TEN program.

Building Update – Don Schultz reported on the state of the remodel project. He mentioned that trip to California for next week when he will meet with Corporate Toyota. The requirement of a
neighborhood meeting, he said, was met but that no one attended. The permitting is now going forward. Things are moving slowly, but they are moving. Matt added that, as a result of the remodel construction, the T-TEN class will meet in a new classroom. He did not think that change would cause any interruption to the class.

**Dealership Evaluations** – Matt described his dealership visits and mentioned the progress being made on the TPORT materials. It will be convenient to have all the necessary records right at hand.

**T-TEN Enrollment**
The there will be no openings in the T-Ten classes until Spring 2009. Class size will be held at 12 throughout the remodel project. Matt mentioned that some students will not work out and added that a minimum of six months of work in the dealership before the automotive training begins is a definite plus.

Class size will to back up to 14 once the building is enlarged.

**High School Visits**
The visits to area high schools have gone well and proven productive. Matt takes service managers with him, and the question-and-answer sessions they conduct are valuable to the students. It seems that a potential student always results from such visits.

**Vehicle Donations**
Recent vehicle donations have strengthened the automotive programs of Cascade High School, Kitsap High School, and Bellevue High School. These donations are handled through area dealerships.

**Saturday Training Classes**
Matt mentioned the technician training classes which run 16 Saturdays, January through April. He finds the work valuable to the students and satisfying to himself. The students earn credit for eight Toyota classes.

**T-TEN Recognition**
The Shoreline T-TEN program won the top recognition for 2007. They were among the top five of 53 programs. Shoreline was the only school recognized in a large region.

Toyota hosts a fabulous recognition event costing $11,000. A family event – attendance at a Mariners’ game April 13 – for mentors and their families has been arranged. Each mentor will be given tickets, a gift card, a Mariners hat, parking passes, and good seats. Tickets are also available for service managers. The goal is to create an event that is enjoyable for everyone.

Will Shoreline win again? The graduation objective for this coming year is 15 graduates by the end of summer quarter. There are presently nine students completing the two-year program, seven completing the certificate, and three carrying over from last year. Students have to go get their ASE’s.

Completion of the ASE examinations poses a problem. Matt suggested that if a fee for the exams were built into the tuition costs, it might encourage success. Presently Toyota pays for the
first two ASE tests. The success rate is twenty percent. It seems that students do better and try harder when they pay the fees themselves. A state regulation regarding fees represents an obstacle to the addition of a test fee. Prepayment of the fees is not always good: if the student fails, he/she must pay back the money.

One person pointed out that if the dealership pays for the tests, the student feels an emotional tie. He or she feels obligated and may, in fact, take the matter more seriously. Matt mentioned test anxiety as a common concern among many students. Someone suggested that perhaps Toyota could pre-pay for everything except test fees.

Recommendation: When a student is enrolled for an ASE test, send a letter to the service manager letting him know. That way the service manager can encourage student success. It was agreed that getting ASE tests passed is a big hurdle.

Motion: Add a test fee to the student costs. The group voted in favor. Matt will let students know that they will be paying for the tests.

**Student “Completers”**
As campus enrollment has declined, class schedule options on campus have also decreased. Consequently, getting automotive students enrolled in general education classes (convenient to their schedules) needed for the associate degree is more difficult. Too often students are willing to take the Toyota credit, forget about the degree, and just go to work.

This lead to a discussion of a possible certificate to be prepared and presented to those students completing just the certificate requirements. Each automotive student completing a quarter of automotive classes plus a coop quarter can be counted as a “completer” in a certificate program. The larger the number of completers documented, the larger the amount of Perkins money -- a federal fund for professional/technical programs -- Shoreline is entitled to receive.

After discussion of a number of certificate options, the group came to recognize that nothing about our training would be changed, but that the College would benefit financially from the use of such a certificate. A motion was made and passed to create and implement a certificate plan. It was noted that service managers need to see evidence of what has been completed. The certificate needs to be understandable and “mean something” to the service managers.

The certificate distinguishes between the accumulation of Toyota Industry Credit and the attainment of a two-year, associate college degree.

Minutes of the previous meeting were read and approved.

Ron Olson, representing the AYES program, mentioned job shadowing for high school automotive students in dealerships this summer. Don Schultz mentioned, too, that there have been recent AYES “rollouts” and that the establishment of AYES programs have in, in a number of cases, turned around and greatly improved some weak high school automotive programs.

The meeting was adjourned at 11:30 a.m.

Lunch was served.
Respectfully submitted,

Linda Clugston
Division Secretary