VCT Advisory Board Meeting  
Friday January 25, 2008  
Board Room 11:30a-1:00p

In attendance:  
Board Members: Charla Reid  
SCC Faculty and Staff: Chris Shafner, Bruce Amstutz, Andy Conrad, Jim Reddin, Mary Bonar, Bob Hutchinson, Chuck Schultz, Tony Costa, Norma Goldstein, Kathie Hunt

Charla Reid chair: Meeting started at 11:35am – Christine Shafner welcomed the group and Charla Reid agreed to serve as temporary chair for the meeting. She brought the meeting to order with the first item of business of short introductions and the change of order for agenda items. The roster was distributed for any corrections or errors. Minutes were accepted as submitted.

Printing Services: Minutes from April 27 were reviewed. Of note was the controversial topic regarding the campus’ decision to consolidate printing and copying functions. To close the information loop on the actions surrounding the Print Shop operation changes, Norma spoke to the changes. Andy Conrad is in charge of all campus copying services, in addition to all the traditional print services he has offered in the past. The control of operation still falls under the Humanities Division, while our Auxiliary Services Manager handles other business operations. As part of the consolidation and reorganization, the campus is looking to improve processes as reflected in online printing submissions through a digital storefront. Norma expressed her great pleasure in how things were being managed in the Print Center and feels that Andy has performed exemplary in all his new duties. The consolidated function is now called Printing Services.

New faculty position
The Graphic Design faculty position draft announcement was sent around and submitted for any changes in wording. A strong emphasis is being placed on recruiting for diversity, and it was suggested that we write the announcement to reflect a broader sense of the diversity of the program such as age, economic background, etc. We then reviewed the announcement for any wording that may be a barrier for recruiting from a culturally diverse population. Currently, while our students are diverse in age, gender and background, our faculty does not reflect that diversity.

Technical qualifications, from degrees required or desired, minimum years of experience to the language itself, were pored over with emphasis on getting a larger recruitment pool in order to find the best candidate. While the announcement itself may be an attempt to “shoot for the moon” in regards to skills, we hope to have a faculty who also has strong leadership skills that can be further developed to lead the Graphic Design program.

Advertising of position:
We would like to advertise the position in the typical professional organizations such as AIGA, Graphic Artist Guild, and we also need to look at Craig’s List or Monster.com. Norma also thinks it is worth looking into targeting special populations. With the economy shifting right now, it may actually allow for more recruitment overall with more people in search of such a
position. The College automatically advertises in The Seattle Times and The Chronicle of Higher Education. It was decided that we will advertise in Monster and Craig’s List and look further into Colors Northwest and other venues. The entire Advisory Committee is being strongly encouraged to send the announcement out through their personal and professional list serves and organizations. The wider the pool, the better to attract good candidates. As soon as the announcement is approved, we will send it out on the list serve to be distributed.

Student work
Kathie Hunt introduced the student work of Jim Reddin’s class. The new Digital Imaging class, VCT 140 looks at the variety of digital output, and in this case, students used Photoshop to create still animation. The students were very engaged and this is reflected in the projects. Simple animations and new media techniques such as these continue to emerge in what was typically considered as art stills. Charla expressed her opinion that the students’ works were very comparable to what is happening in the “black box” at the Frye Art Museum. She often sees a video component or in some cases, animation as complementary pieces to exhibits.

The agenda item: The Animation Industry and how it relates to the VCT program will be picked up at our next meeting.

Final order of business was to entertain the motion of nominating Charla Reid as Chair. She accepted and the motion passed unanimously.

The meeting adjourned at 1:15pm.

Respectfully submitted by Mary Bonar