In attendance:
Board Members: Daniela Birch, Thad Scott, Mike Bates, Scott Butler, Gernot Kalcher (standing in for Mike Wacker)
SCC Faculty and Staff: Chris Shafner, Bruce Amstutz, Andy Conrad, Jim Reddin, Mary Bonar, Chuck Schultz, Lee Schuette, Berta Lloyd, Norma Goldstein
Guests: Kelly Tutmarc, Allegra Berrian

Meeting started at 11:35am – Christine Shafner welcomed the group and then Daniela Birch brought the meeting to order with the first item of business of short introductions and the change of order for agenda items. The roster was distributed for any corrections or errors.

STUDENT MENTOR PROGRAM
Kelly Tutmarc began explaining that her mentor was David Kendall of Kendall Ross. She described the set up as meeting with him every other week, and that David was available for calls any time, and that the most important thing she got from him so far was the Creative Brief. She understood that David uses the brief for every client/project and that Kelly planned on doing this as well. Kelly has sat in on creative meetings, and (informational) interviewed other designers. Kelly explained she felt she learned helpful things (like the Brief) and that she is able to share with students and faculty. In fact, in her team project now, she showed us a creative brief which she feels will make the presentation more professional. Kelly has been offered a full-time paid internship this summer with Kendall Ross.

Allegra Berrian is working with Ross West, a Vice President at Horton Lantz and Low, one of the largest billable design firms in Seattle. Allegra was intimidated to start, and didn’t know what to expect. Her first meeting with Ross was meeting with his team where he showed what a good portfolio should look like, which was his own. For the second quarter, Allegra gave Ross her goals and what she wanted by proposing a schedule of meetings. Their current goal is create an identity for Allegra Berrian. She has learned to not present her portfolio with dog hairs, and Ross’ belief that you only learn the technology you need.

Norma thanked Daniela Birch for her role in the Mentorship program as she has been solely seeking out volunteers to take on students.

A quick discussion followed regarding the mentorship and how each designer has different views and the opportunity to expand on that with other designers is a helpful experience. Thad felt this was important to see how a designer “pitched” having learned that on his own through other internships and learning. A question was asked as to how many students are involved and currently 4 students started in fall, 3 in winter and 3-4 for spring. Most are Graphic Design mentorships. Thad agreed to work with Daniela finding other volunteers.
(ACTION) Committee members agreed to using our individual networks to build more volunteers for the mentorship program.

REVIEW OF MINUTES
Reading and review of June 3 minutes were distributed, and passed.

FACULTY SABBATICAL EXPERIENCE
Dick Davis was granted a 1 year sabbatical for 2004-2005. He spent the first part of his sabbatical in industry seeing what large format print companies (ColorOne, and BigInk) were doing and how that might correlate to what and how we teach. He also spent some time at a web multimedia (Luminous) company as well.

Dick then spent 3 months in Costa Rica where he took a digital camera and laptop. His plan was to photograph a South American rain forest, and the North American rain forest and weave them together in large format with text. Dick also sat in on educational classes at a business school and realized there was indeed a global system of and for digital imaging. Dick described the opportunity as incredible and is currently taking Spanish classes with students similar to those he teaches.

Norma asked Dick about the prospects of a Study Abroad opportunity and explained our International Study program and how a Study Abroad class could be used as an introduction to the Global Marketplace. Norma also asked if the companies that Dick visited would be interested in on-site training. Dick explained that they use the software that works and will continue to do so until it no longer works. Thad also chimed in that this was common; however, it could leave others to seek alternative sites for doing business.

Meeting broke for lunch.

CURRICULUM
DACUM
Jim Reddin explained the DACUM for production imaging which was scheduled in December. The model for Developing a Curriculum allows for a panel to interact amongst themselves with a facilitator. Faculty can observe but not participate in discussion. Jim passed about copies and asked that members take a look at each topic A-E and assign a rating to the importance of the area.

(ACTION) Send out pdfs of Dacum results to committee members for feedback. Due to Tony Costa.

Norma asked for the relationship of the DACUM and the program itself. Dick explained that the DACUM was part of the process in the evolution of the program. This feedback helps us define the curriculum. Mike Bates wanted to express his concern, that while others may provide feedback to this document, they were not originally involved in the extensive discussion involved.
VCT PROGRAM CHANGES
Bruce began to speak to the VCT program with his diagram showing an overlap of core foundation for all the options (Graphic Design, Image Production, Illustration/Animation, Multimedia) and identifying leads. Bruce then acknowledged Kathie Hunt for her contribution to the quarter-long process. Upon some reflection, Gernot asked why Graphic Design didn’t remain entirely within the core foundation. Bruce then explained how the core foundation works in relation to the program as a standard for students to take.

Christine Shafner then passed out individual planning sheets for the options in VCT. Starting with Graphic Design, a discussion started in regards to internships. They are not required and requiring would not only add to the credit count but initiate a functionality and tremendous workload issue of obtaining sites/volunteers for all students. Berta replied that the credit count could increase. Berta also inquired if students who had already earned a degree could take the individual Graphic Design courses as a module. Bruce explained how the foundation classes were core to the whole program and the intent is to build upon that foundation. However, we do plan short-term certifications in advanced classes, and also waive courses by portfolio submission. Christine quickly pointed out that Offset Printing had been renamed Digital Image Production. Mike Bates felt that the word “digital” took away the importance of production. Additional feedback would be given to Christine.

NEXT MEETING DATE
In the interest of time, the next meeting date was set for May 12, 2006. The agenda items from this meeting would be postponed to that date.

Meeting adjourned at 1:20pm

Respectfully submitted by Mary Bonar