In attendance:
Board Members: Daniela Birch, Scott Butler, Aaron O'Brien Herriot, Brian Thompson, Don Low
SCC Faculty and Staff: Chris Shafner, Bruce Amstutz, Andy Conrad, Jim Reddin, Mary Bonar,
Chuck Schultz, Matt Houghton, Norma Goldstein
Student Guests: Hannah Olson

Meeting started at 11:35am – Christine Shafner welcomed the group and then Daniela Birch
brought the meeting to order with the first item of business of short introductions and the change
of order for agenda items. The roster was distributed for any corrections or errors. Meeting
minutes of December for the joint committees meeting were spoken to briefly as they will be re-
sent for perusal.

Student Visitor
Hannah Olson introduced her work from early in beginning classes to advanced and explained
the concept behind each piece. She spoke at length to the design concepts she used as the art
editor for *Spindrift* 2007, the College’s award-winning national literary magazine.

Short Term Certificates
Christine handed out information on the Short Term Certificates and explained the VCT degree
with the options for foundational short term and advanced options. The short term certificates are
a result of taking the current curriculum and modularizing into achievable success. The advanced
certificates represent additional course work beyond a stated degree option for students to
achieve further job skills.

Questions were asked as to how a student may take classes without previous coursework or
prerequisites. Faculty does look at portfolios to review for appropriateness to place students in
classes. A second question asked if these could be taken in an 11 week sequence? The answer is
that it isn't recommended. Do we see these certificates as a set of competitive coursework offered
similarly in other fashion for professionals? The answer is that we have done that before through
extended learning with varying success and trials and hope to consider building towards a
continued collaborative relationship to do so in the future. Also, since classes are offered usually
twice weekly, it is easy for professionals to pick up the classes and skills in credited coursework
as they are currently being offered.

In asking for feedback or comments, the discussion moved towards whether these certificates
were necessary. The answer is yes; the need to continually update and move curriculum is
essential to keep the program moving forward. Another question arose in wondering if price
breaks could be given to past students for returning to take classes. We can't do that as tuition is
set by the state. Is there a downside to the certificates? More advising and workload on faculty,
but in the end, possibly makes advising more efficient.

A proposal to support the VCT Short Term Certificates was made, and seconded, and passed.
Lunch was distributed.

**Support for Print Facility**
Jim introduced how the print facility has been proposed to move from instructional to administrative services through the reorganization of the campus. Norma gave a further explanation of campus administrative hiring, enrollment changes, and state funding issues affects our overall budget. In order to meet the financial needs required for rebasing, the college has undergone reorganization. In doing so, the college has identified the need to merge central copying processes and offset/digital print processes under one area, organized under administrative services.

**Issues**
Faculty are concerned that without instructional control over the print facility, that the control of the curriculum, equipment and access will be restricted and possibly eliminated.

> Is this similar to a school having a culinary program with their own space and the campus cafeteria likes it and moves ovens into that space? Yes.

We are looking for a statement from the committee to support keeping the VCT print services under instructional control. Cross-purpose areas can be worked out with administrative services, as they have been done in the past.

Daniela supports the integration of our students with print as special and unique among the schools she works with. She sees it first-hand regularly with students who design well, but cannot design for print. Former (graduated) students supported the importance of the emphasis on integration from the print shop this week in a forum presented for current students.

Jim supports the integration and to be involved in campus print services when it comes to equipment and the future plans for print services on campus.

*Can the advisory committee make a difference?* Yes, input on the reorganization was given by the campus, but the Advisory Committee can also be used to make an argument on the importance.

We do know that the college is committed to student success, input from industry to support curriculum, and quality programs. That is a strong argument.

As copier equipment will be moving in, *what about the oversight? Who has control?* over the equipment (thus the education) in the shop may be outweighed by administration which will negatively affect our students.

A point was made that in industry you don't run copier equipment and offset at the same place and time. *Workflow* in a print shop does not work that way. It is clear that in the decision made, that administration does not recognize that. Also, *how can the manager do
both with workload and supervision in another facility?

The discussion again went back to having a letter from the advisory committee in support of educational support in the print shop. However, there is a need to keep the tone simple and clear with a direct letter saying what the program will give up and in turn what should we get. The document should educate with a clear stand for the program. Norma feels that we may not need action from the committee yet, but knowing there is support for the future necessary will be helpful. A support sheet was sent around for signatures.

Another point was made to look at this from administrator's side. How much photocopying, how much offset does the campus do? Do an analysis with other shops and cost analysis - but what about education? That can't be measured by dollars.

One member suggested a stronger stance of What do you want? Do you want the two areas separated? The faculty strongly supports that if central printing comes together with Print Shop, keep decision making process under instruction. Perhaps move copying services to night? Run educational stuff during the day. There remains the concern over who has authority over space and equipment.

The meeting wound down with great thanks and respect for Daniela Birch as Committee Chair, and recruitment for a new chair was made in earnest with those present. While a decision has not been made for Chair, further attempts with current members not present will be made as well as recruitment of new members by those present were suggested.

The meeting adjourned at 1:15pm.

Respectfully submitted by Mary Bonar,
Program Manager for the Visual Arts Center